

**COLORADO RIVER RECOVERY PROGRAM  
FY 2004-2005 SCOPE OF WORK for:  
PUBLIC INVOLVEMENT – INTERACTIVE MAP**

**Project No.: PIP 12J**

**Lead Agency:** U.S. Fish and Wildlife Service

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**Date:** May 16, 2003

**Category:**

**Source:**

- ☐ Ongoing project
- ☒ Ongoing-revised project
- ☐ Requested new project
- ☐ Unsolicited proposal

**Expected Funding**

- ☒ Annual funds
- ☐ Capital funds
- ☐ Other (explain)

**I. Title of Proposal:** Interactive Map of the Colorado River Basin

**II. Background:** The Recovery Program is working with the Colorado River Water Conservation District and the Southwest Data Center to develop an interpretive map of the Colorado River Basin to provide target audiences with a broader context of the program and show the various audiences specifically how they interface with recovery efforts. An interactive, computerized map of the Colorado River Basin will enable the Recovery Program to provide customized information appropriate to specific audience needs. The map will be available in both electronic and print formats and will be used at public meetings, on the Recovery Program website, in Recovery Program publications, and to provide to print and broadcast news media. In addition, researchers will have access to the map to highlight specific projects they are involved with.

Recognizing a similar public education need for its own audiences, the Public Affairs Committee of the Colorado River Water Users Association voted in 2001 to develop a web-based map of the Colorado River Basin. The Recovery Program took the opportunity to partner with this organization to develop a base map that can be adapted by both organizations for various uses. This partnership will enable the Recovery Program to develop this map in a more cost-effective and timely manner than if it pursued such a project on its own.

## **Background (continued)**

The Recovery Program's Information and Education Committee has already identified and prioritized the levels of customization needed for the various Recovery Program target audiences and purposes. Once the base map is completed, the Recovery Program will hire a contractor to complete this customization.

### **III. Strategies/Dates:**

1. Continue to work with the River District, SW Data Center and the Colorado River Water Users Association to finalize development of a computerized, generic base map of the Colorado River Basin, its major tributaries and diversion structures.  
Responsibility: Chris Treese/John Shields/Debbie Felker  
Completion Date: December 2003
3. Hire contractor to customize the base map  
Responsibility: Chris Treese/John Shields/Debbie Felker  
Completion Date: Initial customization completed by March 2004. Ongoing customization (maintenance) to be completed as needed through December 2005.

### **IV. Budget:**

The River District is holding \$20,000 from the Recovery Program's FY 2002 budget to support development of the base map and to hire a contractor to customize the map.

FY 2004:	\$5,000 (Annual funds for maintenance)
FY 2005:	\$5,000 (Annual funds for maintenance)